



GN-373

V Semester B.B.A. Examination, December - 2019
(CBCS) (F+R) (2016-17 and Onwards)

BUSINESS ADMINISTRATION

5.1 : Entrepreneurial Management

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION - A

Answer **any five** sub-questions. Each sub-question carries **2** marks. **5x2=10**

1. (a) Mention any four types of entrepreneurs.
- (b) Mention any two characteristics of a small scale industry.
- (c) Mention any four limitations of a sale-proprietorship.
- (d) What is meant by technical feasibility of a project ?
- (e) Expand : SISI, SIDBI.
- (f) Mention any two essential qualities of an entrepreneur.
- (g) Mention any two factors influencing entrepreneurship.

SECTION - B

Answer **any three** questions. Each question carries **6** marks. **3x6=18**

2. Explain any six functions of an entrepreneur.
3. Explain any six problems faced by small scale industries.
4. Explain any six factors affecting product selection.
5. Explain any six components of a business plan.
6. Explain any six financial incentives available to small scale industries.

P.T.O.



SECTION - C

3x14=42

Answer **any three** questions. Each question carries **14** marks.

7. Explain any seven advantages and seven disadvantages of being an entrepreneur.
8. Explain the different patterns of ownership of a small scale industry and also two advantages and two disadvantages of each pattern.
9. Explain any ten factors affecting the location of a small scale industry.
10. Explain any six pitfalls in preparing a business plan and also the techniques of avoiding the same.
11. Explain any seven causes of industrial sickness.

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